

# Setting up your JustGiving page



AUTISM  
FAMILY  
SUPPORT®  
OXFORDSHIRE

JustGiving is an easy, safe, well used and trusted online fundraising platform.

Our charity page is [www.justgiving.com/childrenintouch](http://www.justgiving.com/childrenintouch) (our original charity name was Children in Touch). Donations can be made on this page.

Or you can setup your own page, where you can personalise your information, and set your fundraising target. Setting up your own page is simple – just follow these simple steps:

1. Go to [www.justgiving.com/childrenintouch](http://www.justgiving.com/childrenintouch)
2. Click on the orange '**Fundraise for us**' link and follow the simple online instructions.

When writing your page we recommend you include:

- Why you have chosen to support us.
  - Any connection you may have to autism. If you know someone on the spectrum consider mentioning your relation to them and something about them e.g their age, diagnosis, interests, and how they benefit from our service. A personalised story works well, but its ok to not mention any names or surnames if you prefer.
  - Details about your event/challenge and what it will involve (e.g. training, getting fit, overcoming a challenge), feelings you have about it, or other news about the event.
  - Include a picture, preferably of you and/or the person with autism, or a picture related to your event.
  - When setting your fundraising target consider what would be ambitious but achievable. If you don't reach your target – don't worry! - we will still receive the funds and you're still au-some! If you exceed your target – wow well done! Donations can continue to be made while the page is running.
  - You can edit your page at any time while it is running.
3. Once you have completed your page, **be sure to tell everyone about your fabulous fundraising:**
    - Send the link to your page to all your contacts via email, social media, and text etc!
    - Ask your family and friends to share your page on their social media and networks.
    - Ask your place of work/study if you can send an email to your colleagues, clients, and/or display a poster.
    - Ask your local shop or gym to display a poster.
    - NOTE: We can send you a template poster!

**Let us help!** Once your page is setup please let us know by emailing our CEO, Gita Lobo at [gita@afso.org.uk](mailto:gita@afso.org.uk) We would like to advertise your page on our social media, newsletters and website – so do give us permission to do so!

**Spread the word** Do keep us updated with news and use Twitter and Facebook in the build up to your event, and provide us with photos.

If you would like us to issue a Press Release to local newspapers and/or Radio and/or TV please let us know. This will spread the word about your fundraising as well as AFSO and autism.

**Thank you and enjoy your fundraising and your event!**

*Thank you!*